#### The Museum Accreditation Scheme

#### Jilly Burns What's New and Developments

SCOTTISH MUSEUMS COUNCIL K<sup>A</sup> k<sup>A</sup> k<sup>A</sup>

#### The Museum Accreditation Scheme

- Background and name change
- Content of the scheme and what's new
- Online applications



# Background

•1988 The Museum Registration Scheme was launched with the aim of setting a minimum standard for museums and galleries in the UK (Phase 1)

•1995 The Scheme was revised (Phase 2)

•2001-2004 Full Consultation and Revision of the Registration Scheme

 Revised Registration Scheme now called 'The Museum Accreditation Scheme' and was launched on 17<sup>th</sup> November 2004

•MLA manage the overall scheme, however, SMC administer it in Scotland

## Name Change



The Accreditation Scheme for Museums in the United Kingdom

### Accreditation Standard

#### MLA's Accreditation Scheme sets nationally agreed standards for UK mesaures.

To qualify, museums in use mass idear basic requirements on now they can for and document their collections, how they are governed and managed, and on the information and services hey offer collectrusters.

Accreditation barreliss museum visitors and the users of museums services. It supports museum manages and governing bodies in planning and developing their services, and in provides a barchima & tor game-making organisations sportness and donors.

- The scheme is now called *The Museum Accreditation Scheme*
- Museums already registered under Phase 2 will continue to be referred to as 'Registered Museums' until invited to reapply under the new standard
- The scheme is intended to roll out over 5 years



# What's new? (given in red)

#### Main development is reflected in the revised Aims of the scheme (in red)

'The overall aim of the Museum Accreditation Scheme is to identify a minimum level of standards and to encourage improvement via planning'.

- To encourage all museums and galleries to achieve agreed minimum standards in museum management, user services, visitor facilities and collection management
- To foster confidence in museums as bodies which (a) hold collections in trust for society and (b) manage public resources appropriately
- To reinforce a shared ethical basis for all bodies which meet the definition of a 'museum'

SCOTTISH MUSEUMS COUNCIL  $\frac{1}{3} \frac{1}{3} \frac{1$ 

### **Eligibility for Accreditation**

- Museums must meet the Museums Association definition of a museum 1998
- Non-government funded museums using the term 'national' or equivalent in their title must additionally meet the criteria given
- Certain organisations are considered ineligible (see detail)

Collections stores, offices and other facilities are covered by the eligibility of the related museum site/s. Consideration will be given to awarding separate Accredited status to those which incorporate services and facilities for visitors

SCOTTISH MUSEUMS COUNCIL  $\chi^{\lambda} \chi^{\lambda} \chi^{\lambda}$ 

## Chapter in the new standard

- Governance and Museum Management
- User Services
- Visitor Facilities
- Collections Management



## Changes from Phase 2

Registration PHASE 2 Requirements

#### ACCREDITATION STANDARD Requirements

(new elements highlighted in red)

#### 1. Governance and Museum Management (1)

- An acceptable constitution
- Formal arrangements to manage the collection
- Statement of Purpose and Key Aims

- Acceptable constitution for the governing body
- Proper Management
   Arrangements
- Forward plan, including statement of purpose, key aims, specific objectives and spending plan



#### 1. Governance and Museum Management (2)

- Professional input to policy development and operational management
- Adequate staff to fulfil the museum's responsibilities
- Access to museum professional curatorial advice
- Access to professional conservation advice

- Professional input into policy development and decision making
- Staff appropriate in numbers to fulfil the museum's responsibilities
- Access to professional advice
- Staff employment and management procedures



#### 1. Governance and Museum Management (3)

- Evidence collections secured long-term for the public benefit
- Budgets/Accounts for the previous 2 years
- Planned approach to budgeting
- Long-term security of museum buildings
- Formal approvals of documentary evidence
- Compliance with legal, safety and planning requirements

- Satisfactory arrangements regarding the ownership of the collections
- Sound financial basis
   (+ spending plan in Forward Plan)
- Secure arrangements for occupancy of premises
- Compliance with legal, safety and planning requirements
- Emergency Planning

## 2. User Services

- Appropriate opening hours and access arrangements
- Appropriate range of public services
- Appropriate range of visitor facilities

- Published information on location, opening arrangements and services
- Services and facilities which support access by a broad range of users
- Consultation with users in relation to services provided
- Collections and associated information available to users
- Interpretation of the collections in ways which support users' learning and enjoyment

## 3. Visitor Facilities

- Appropriate
   opening hours
   and access
   arrangements
- Appropriate range of public services
- Appropriate range of visitor facilities

- A range of accessible public facilities, or information on the location of the nearest facilities where these are not available on site
- Orientation and signage arrangements, both internal and external
- Arrangements for visitor care
- Formal arrangements for the maintenance of areas used by visitors

## 4. Collections Management(1)

- Description of the museum's collection including significant loans
- ADP with Registration required clauses
- Maintenance of 'basic' documentation records
- Planned programme to eliminate backlogs within a stated timescale

- An ADP, approved by the governing body or under delegated powers
- Maintenance of a Documentation Procedural Manual
- Maintenance of 'primary' documentation procedures as defined by SPECTRUM
- Creation of a written Documentation Plan, setting out actions, including the timescale, for dealing with any backlog

# 4. Collections Management (2)

- Evidence that reasonable steps are being taken to preserve the collection
- Evidence that reasonable steps are being taken to ensure the security of the collection

 Actions to minimise the risk of damage to and deterioration of the collection (7 activities specified)

 Expert assessment of security arrangements, to be obtained and implementation of recommendations to be underway; review to take place at least every five years.

#### **Collections Care**

You will be asked to describe how you are meeting basic practice requirements to minimise the risk of damage and deterioration to objects on display and in stored collections for the following:

- Collection Condition Overview
- Environmental Monitoring
- Environmental Control
- Provision of suitable building conditions
- Housekeeping
- Planned programme to institute improvements in Collections Care
- Use of professional conservation and collection care advice services

'Caring for objects and whole collections can be a complex and daunting task, but progress can be made on a day-to-day basis.'

(Accreditation Guidelines, MLA)



## **Online applications**



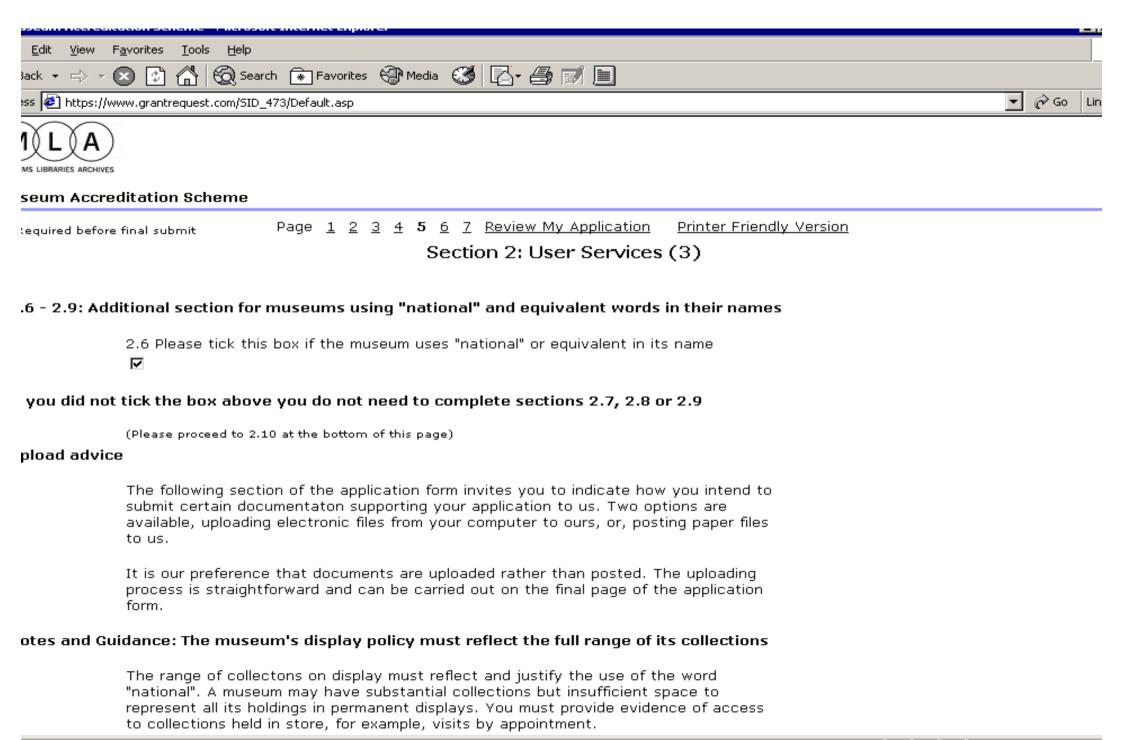
# **Online applications**

- Application will have
  - tick boxes
  - drop down selection menus
  - free text answer boxes
  - areas where evidence (ie plans etc) will need to be attached
- Paper based version of the form will be available but online applications encouraged overall

SCOTTISH MUSEUMS COUNCIL  $\lambda^{\lambda} \lambda^{\lambda} \lambda^{\lambda}$ 

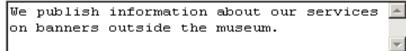
### **Online version sample**





a second		neacion be		increasere a	meetinee enpio										
<u>E</u> dit	⊻iew	F <u>a</u> vorites	<u>T</u> ools	Help											
Back 👻	⇒ *	🗵 🔮		🧟 Search	🜸 Favorites	💮 Media	3	<b>⊠</b> •∉	<b>5</b> 7						
ess 🦉	] https://				3/Default.asp								•	с Go	Lin
		arrano Indicat	gement te all tha	s and se at apply	rvices.										
		Leafle	ets	-											
		Guide	ebooks	•											
		Poste	ers	<b>~</b>											
		Webs	site	•											
		Other		<b>-</b>											

If you have selected "Other" in the list above then please describe what other methods you use to publish this information



2.1.2 Please confirm which of the following areas the published information covers Indicate all that apply

Opening times and arrangements

Out of hours opening and appointment only arrangements

Access arrangements for people with disabilities

<None>

Museum location and how to get there

Details of services and visitor facilities

Opening times and arrangements

Out of hours opening and appointment only arrangements

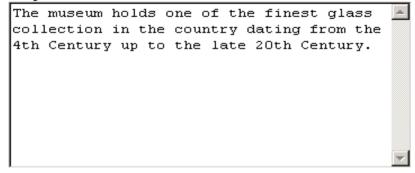
Access arrangements for people with disabilities

 $_{
m x}$  2.1.3 Please choose the statement which best describes the museum's usual opening

arrangements



 $_{\rm X}$  2.4.1 Using the space below please give a summary of the current collections and subject areas



2.4.2 Using the drop-down list below, please confirm how much of the museum's permanent collections are on display Select the one that applies

All or a selection is always on display

2.4.3. Using the space below, please describe how users can gain access to stored collections

Stored collections arer accessed through \_ prior appointment. Appointments are made by ....

2.4.4 Please use the drop down lists below to confirm how you make knowledge and information available about collections on display and in store Select all that apply

<none></none>
<none></none>
Website
Database search
Research facilities for users
Results of research on collections carried out by staff
Other

🔒 🤭 Internet

				oboic meetinee								
<u>E</u> dit	⊻iew	F <u>a</u> vorites	<u>T</u> ools <u>H</u> e	lp								
Back 👻		· 🗵 🚯	<u>6</u>	5earch 🗼 Favo	orites 🛛 🛞 Media	3	3- 🞒 I	J 📃				
ess 🦉	https:/	//www.grant	request.com/S	5ID_473/Default.a	sp						•	🤗 Go 🛛 Lin
		Lectu	res	•								
		Study	/ packs	•								
		Electr	ronic media	•								
		Guide	ed tours	•								
		Role	play	•								
		Creat	ive worksho	ops 💌								
		Intera	ctive activit	ies 💌								
		Other		•								

If you selected "Other" from the list above, please use the space below to tell us what methods (other than those listed) the museum uses engage with users, communicate ideas about the collections, and support learning and enjoyment.

Once	a	year	the	museums	organises	an	
							-

To proceed to the next section of the application form please click "next" below, to save the work you have done so far and to finish the form later click "Save & Finish Later"

Save & Finish Later Next

## Paper version





#### The Accreditation Scheme for Museums in the United Kingdom Application form

#### M LA's Accessitation Scherne and nationally agreed standards for UK in our one.

To gran Hy, reconcerns much much these basis any hereasts on here they can be and docs much their callections, been they are generated and me mayed, and on the intermation and seniors they offer to field source.

Accorditation low-efficiences in stations and the assess of management services. It supports managementing fruit services, and it provides a benchmark for genetic-making argumentary, support on a stations.

#### PAPER VERSION

Accreditation Application form

Hard copy only

•No Word version

•Preference for applications to be submitted online and this format only for museums without internet access



#### Section 3: Visitor Facilities

#### Requirements for Accreditation

3.1 A range of accessible public facilities, or information on the location of seared facilities where these are not available on alle

3.2 Crientatics and signage area systems, both internal and external

3.3 Arrangements for visitor care

3.4 Poera Larrangements for the multiterian on of assess used by visitors

Additional requirements for non-governmentfunded museums using 'national' or equivalent words in their name

These is further in termsfore in this section, and in Apparetic 2 of the Random () to help you checkle if this section applies to you.

3.5 The number result offer statestation as it quality appropriate to a result of the figure of t

page as of 65 - Application Form - The Acceleration Scheme for Baseums in the United Bingdom - B1A

0000000 N000000

III A - The Accellation Schere in Nessana in the Initial Kingdom - Application Form - page 2 / 0533



## Online passwords etc...

- Museums provided with a password on invitation
- Can then save each entry with an individual password
- During save process can return to application as many times as required
- At end of process fill out the final submission info and application is formally submitted
- Application cannot be changed by museum once formally submitted
- SMC provided with password to assess applications
- Database containing the information shared by MLA and SMC